

Protect Your Small Business with a Safety Footwear Program



One Life-Changing Employee Injury Could Put You Out Of Business

On-the-job slip and fall injury is a major workplace issue resulting in lost revenue and an increase in costs. According to The Hartford's 2015 Small Business Success study, there's a 50% chance a small business will experience a claim within the next 10 years.^[1] The good news is that preventative measures including slip-resistant safety footwear tremendously reduce the occurrence of slip and fall accidents.

- The average total cost per slip and fall accident is over \$24,000 ^[2]
- Employees lose an average of 38 days for each injury ^[3]
- 85% of workers' comp claims are traced to falling on slick floors ^[4]

Cut Slip and Fall Accidents with Shoes For Crews

A Proactive Solution

Since 1984, Shoes For Crews has built a reputation as a leading authority in the field of slip-resistant safety. The Shoes For Crews advantage is in our innovative slip-resistant outsole technology, utilized by thousands of small-business as a cost-effective solution to help prevent employee slip and fall accidents.

Opening a Small Business Account Takes Just Minutes

Small businesses with up to 25 employees receive special savings and VIP treatment from Shoes For Crews, including:

- Preferred discount pricing on all our slip-resistant footwear
- Exclusive Small Business Solutions promotions
- Sneak previews of our latest new product offerings
- Exceptional Shoes For Crews customer service
- Easy ordering

Open Your Account Now to Save 10%—CLICK HERE

https://www.shoesforcrews.com/sfc3/index.cfm?route=inserts.customer_service/salesforceform

^[1] <https://www.propertycasualty360.com/2016/02/24/how-small-businesses-can-reduce-their-workers-comp/>

^[2] Martindale-NOLO Research. (n.d.). Slip and Fall Injuries in Workers' Compensation. Retrieved June 20, 2017, from <http://workers-compensation.lawyers.com/workers-compensation-settlements-awards/slip-and-fall-injuries-in-workers-compensation-facts-and-figures-from-injured-workers.html>

^[3] Bureau of Labor Statistics, U.S. Department of Labor. (2016, November 10). NONFATAL OCCUPATIONAL INJURIES AND ILLNESSES REQUIRING DAYS AWAY FROM WORK, 2015 [Press release]. Retrieved June 20, 2017, from <https://www.bls.gov/news.release/pdf/osh2.pdf>

^[4] National Floor Safety Institute. (n.d.). Slip & Fall Quick Facts. Retrieved June 20, 2017, from <https://nfsi.org/nfsi-research/quick-facts/>
The National Institute for Occupational Safety and Health. (2017). Falls in the Workplace. Retrieved June 20, 2017, from <https://www.cdc.gov/niosh/topics/falls/#NSC>

The leader and pioneer in slip-resistant safety footwear since 1984